News release

Forecasting uncertainty

13 June 2006

Weather forecasting can be an uncertain science but the Met Office is constantly striving to improve both the accuracy of our forecasts and the message which the public receives.

In an effort to gain further understanding of how forecasts are perceived and how we may better communicate the predicted weather, we have today launched an online questionnaire asking for feedback from the public. The questionnaire demonstrates a variety of options for presenting uncertainty in hypothetical five-day temperature forecasts.

Results from the questionnaire will be used to inform our future plans.

Note:
Following an overwhelming response the questionnaire has now been removed. Further questionnaires will be published in the near future.

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